

ADVANCED DIPLOMA IN

CONTENT CREATION & DIGITAL MARKETING

11-12 MONTH PROFESSIONAL PROGRAM

A powerful combination of Digital Marketing, Graphic Design, Video Editing, Motion Graphics & 3D Design.
Learn, create, and grow your career in the digital world.



INDUSTRY
FOCUSED
CURRICULUM



HANDS-ON
PRACTICAL
TRAINING



REAL-WORLD
LIVE PROJECTS



CERTIFICATE
OF COMPLETION



JOB & FREELANCE
OPPORTUNITIES



BUILD PORTFOLIO
& GET HIRED

WHAT YOU WILL LEARN

- Digital Marketing from Basics to Advanced
- SEO, Social Media, Paid Ads & Analytics
- Content Strategy & AI-Powered Marketing
- Graphic Designing with Photoshop & Illustrator
- Professional Video Editing with Premiere Pro
- Motion Graphics & Visual Effects with After Effects
- 3D Modeling, Texturing & Animation with Blender
- Work on Real-World Projects
- Build a Strong Portfolio
- Prepare for High-Demand Careers



TOOLS YOU WILL MASTER



WordPress



Google Analytics



Google Ads



Meta Ads Manager



Google Search Console



Canva



Adobe Photoshop



Adobe Illustrator



Adobe Premiere Pro



Adobe After Effects



Blender



Figma



CapCut



YouTube Studio



Mailchimp



Google Business Profile



SEMrush



ChatGPT



Notion

COMPREHENSIVE CURRICULUM



DIGITAL
MARKETING

- Marketing Fundamentals
- Website & WordPress
- SEO (On-Page, Off-Page, Technical, Local, GEO)
- Content Marketing
- Social Media Marketing
- Meta Advertising
- Google Ads
- Email Marketing & Automation
- Google Analytics 4 & Data Analysis
- CRO & Funnels
- AI Marketing Tools & Automation
- Capstone Project



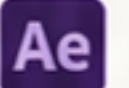
GRAPHIC
DESIGN

- Photoshop Essentials
- Photo Editing & Retouching
- Poster, Banner & Social Media Designs
- Illustrator Essentials
- Logo, Branding & Vector Designs
- Typography & Layout
- Creative Illustration
- Real-World Design Projects



VIDEO
EDITING

- Premiere Pro Basics
- Timeline & Editing
- Transitions & Effects
- Audio Editing & Mixing
- Color Correction & Grading
- Titles & Text Animation
- Green Screen
- Video Stabilization
- YouTube & Social Video Projects
- AI Auto Editing
- Final Video Project



MOTION
GRAPHICS

- After Effects Basics
- Text & Logo Animation
- Shape Animation
- Motion Graphics
- Visual Effects (VFX)
- Tracking & Keying
- Green Screen
- Camera & 3D Animation
- Element 3D
- Mocha Pro Basics
- Instagram Story, Reels Animation
- Final Motion Project



3D
DESIGN

- Blender Interface
- 3D Modeling
- Materials & Texturing
- Lighting & Environment
- Animation & Rendering
- Particles & Physics
- Product Visualization
- 3D Motion Graphics
- Realistic Rendering (Cycles & Eevee)
- Final 3D Project

REAL-WORLD PROJECTS YOU WILL BUILD



Website
Development



SEO Audit
& Strategy



Social Media
Campaigns



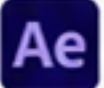
Ad Campaign
Projects



Logo & Brand
Identity



Video Ad
Production



Motion Graphics
Animation



3D Product
Visualization



Portfolio



DURATION
11-12 MONTHS
FLEXIBLE SCHEDULE



MODE
ONLINE + OFFLINE
LIVE CLASSES



SUPPORT
EXPERT GUIDANCE
& MENTORSHIP



PORTFOLIO
INDUSTRY-READY
PROJECTS



CERTIFICATE
ADVANCED DIPLOMA
ON COMPLETION



CAREER GROWTH
JOB + FREELANCE
OPPORTUNITIES