



GLADSM
COMPUTER EDUCATION
Learn | Build | Succeed

MOBILE VISUAL DESIGN & EDITING PROGRAM

DESIGN. EDIT. CREATE.
ANYWHERE. **ANYTIME.**

Learn mobile designing and video editing using apps like Canva and CapCut. Create social media posts and reels while building a basic content portfolio.



EXPERT TRAINERS
Industry Experienced



PRACTICAL LEARNING
Real-world Projects



CERTIFICATE
Career Support



PORTFOLIO
Build Your Career

CERTIFICATE OF COMPLETION

- ✓ PRACTICAL TRAINING
- ✓ REAL PROJECTS
- ✓ JOB READY SKILLS

COURSE MODULES



1. INTRODUCTION

- Basics of Mobile Design
- Understanding Social Media Platforms
- Content & Design Essentials



2. CANVA DESIGN ESSENTIALS

- Canva Interface Overview
- Templates & Custom Size
- Text, Fonts & Colors
- Elements & Graphics



3. SOCIAL MEDIA POST DESIGN

- Instagram Post Design
- Facebook Post Design
- Stories & Highlights
- Branding with Canva



4. VIDEO EDITING WITH CAPCUT

- CapCut Interface
- Importing & Trimming
- Splitting & Speed Control
- Basic Edits



5. TRANSITIONS & EFFECTS

- Transitions & Effects
- Filters & Adjustments
- Text & Stickers
- Overlays & Animations



6. REELS & SHORT VIDEO CREATION

- Reel Planning & Scripting
- Trending Reels Editing
- Music & Sound Effects
- Exporting for Social Media



7. PHOTO EDITING ON MOBILE

- Basic Photo Edits
- Retouching & Enhancing
- Background Change
- Color Grading



8. BRANDING & VISUAL IDENTITY

- Brand Colors & Fonts
- Logo Usage
- Consistent Visual Style
- Mini Brand Kit



9. CONTENT STRATEGY & PLANNING

- Content Ideas Generation
- Content Calendar
- Post Scheduling Tips
- Engagement Techniques



10. PORTFOLIO & FINAL PROJECT

- Project Development
- Portfolio Building
- Presentation & Review
- Final Submission

TOOLS YOU'LL MASTER



CapCut
Video Editing Made Easy



Canva
Design Anything Create Everything



Live Practical Training



Hands-on Projects



Certificate of Completion



Portfolio Development

WHAT YOU'LL GET



DURATION
1 Month Comprehensive Program



MODE
Online & Offline Batches



HANDS-ON PRACTICAL TRAINING



REAL-WORLD PROJECTS & PORTFOLIO



CAREER GUIDANCE & PLACEMENT SUPPORT



CERTIFICATE ON COMPLETION



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Empowering students with practical skills, modern tools and industry-ready training to build successful careers.

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ENROLL NOW!



TURN YOUR **CREATIVITY** INTO A CAREER